



Mitas named sole tire supplier for Swedish Speedway Leagues from 2027

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- **Common tire platform to strengthen fairness, quality, and sporting conditions in Swedish speedway**

Mitas has been appointed the exclusive supplier of speedway tires for Sweden's national speedway leagues starting from the 2027 season. The agreement means that all leagues will use the same tire platform, creating equal conditions for riders and teams while contributing to a high and consistent level of performance throughout the season.

The agreement marks an important step in Mitas' long-term commitment to the sport and further strengthens the company's position as one of the leading players in international speedway.

Under the agreement, Mitas tires will be used in all Swedish league competitions. The common tire platform is designed to enhance sporting fairness, ensure high reliability, and provide consistent conditions for all riders, teams, and organizers. At the same time, it will simplify logistics and planning for the clubs.

"We are very proud to become the sole supplier of speedway tires for the Swedish leagues from 2027," said Gustavo Pinto Teixeira, Head of Mitas Motorcycle Tires. "Sweden has a strong speedway tradition and remains one of the sport's most important markets. This agreement is a testament to the confidence placed in our products and expertise. We look forward to continuing to support riders, teams, and organizers with tires specifically developed to meet the demanding requirements of modern speedway racing."

Swedish speedway has long held a strong international reputation, with highly competitive leagues, passionate supporters, and a proven track record of developing world-class riders.

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"We are very pleased to begin this partnership with Mitas as the sole tire supplier for the Swedish speedway leagues from 2027," said Krister Gardell, Track Racing Sports Manager at SVEMO. "Mitas has long been a valued and respected partner within international speedway, and this agreement will create equal conditions for all competitors and strengthen sporting fairness. We are confident that this agreement will make a positive contribution to the continued development of Swedish speedway."

For several decades, Mitas has supplied speedway tires to the international elite and is renowned for products that combine performance, durability, and safety. The company continues to invest in product development and close collaboration with riders and teams to meet the evolving demands of the sport.

For more information about Mitas SPEEDWAY tires visit <https://www.mitas-moto.com/en/products/motorcycle-off-road-tires/speedway-tires/speedway>

Mitas is the tire brand for customers across Agricultural, Material Handling, Construction and Two-Wheeler markets with a decades-long tradition. Mitas offers smart and reliable products to support the everyday challenges of those who work in these businesses and explore new trails on two-wheels.

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