



Mitas to present its latest motorcycle tire novelties at 2025 Interlagos Festival

- **Mitas will showcase its newest ENDURO TRAIL-ADV 2 tire at the Interlagos Festival, held in Brazil between May 29th and June 1st, 2025**
- **Mitas will display its entire flagship motorcycle tire lines, including the new SPORT FORCE+ sizes, at the Boulevard**

Mitas is thrilled to announce its participation in the 2025 Interlagos Festival, set to take place from May 29th to June 1st at the iconic Autódromo de Interlagos. This year's festival promises to be an unforgettable experience, bringing together motorcycle enthusiasts from Brazil and other South American countries.

"We are incredibly excited to present our latest tire releases at the 2025 Interlagos Festival," said Alexandre Botti, Regional Sales Manager for Latin America. "Our new ENDURO TRAIL-ADV 2 and new sizes in SPORT FORCE+ tire line represent the pinnacle of this year's show. We look forward to engaging with the vibrant community of passionate riders and showcasing how Mitas continues to elevate their riding experience."

Mitas will be located at the Boulevard, where attendees can explore the latest product novelties and its comprehensive range of On Road, Off Road, and Adventure tires.

A game-changer for adventure riders: The new Mitas ENDURO TRAIL-ADV 2

Designed for the modern adventurer, the Mitas ENDURO TRAIL-ADV 2 tire offers a perfect blend of on-road performance and off-road capability. With a 70 on and 30 off-road tread design, inspired by the renowned Mitas ENDURO TRAIL+, this tire offers exceptional performance and confidence on both paved and off-road terrains. Thanks to its high silica content, the ENDURO TRAIL-ADV 2 provides superior grip in wet conditions. The innovative carcass structure of the ENDURO TRAIL-ADV 2 guarantees excellent stability and comfort at high speeds.

www.mitas-tires.com



Press Release
22.05.2025



For more information on Mitas ENDURO TRAIL-ADV 2 and available sizes, visit our website:

[Mitas ENDURO TRAIL-ADV 2](#)

Mitas SPORT FORCE+ range now comes in more sizes

This expansion aims to cater to a broader range of motorcycles and riders. New diagonal sizes are designed for riders with medium engine capacity bikes, emphasizing both performance and durability. Mitas SPORT FORCE+ tires are designed for everyday riding, offering predictable safety. Thanks to a versatile compound they quickly reach optimal service temperature, ensuring reliable grip and overall performance.

For more information on Mitas SPORT FORCE+ and available sizes, visit our website:

[Mitas SPORT FORCE+](#)

Mitas is the tire brand for customers across Agricultural, Material Handling, Construction and Two-Wheeler markets with a decades-long tradition. Mitas offers smart and reliable products to support the everyday challenges of those who work in these businesses and explore new trails on two-wheels.

Press Contact:

Janja Likar Čarman
Marketing Manager Mitas Motorcycle Tires
Email : janja.carman@mitas-tires.com
Phone: +386 41 599 764

News Online Section: www.mitas-moto.com/press-room

www.mitas-tires.com

