

Press Release

24.08.2023



Mitas brings extra strength to Enduro discipline with TERRA FORCE-EX tire line launch

- **New Mitas TERRA FORCE-EX line available throughout 2023**
- **New tire line is designed for enduro and dual-sports motorcycles**
- **TERRA FORCE-EX includes four different tread patterns and comes in various versions and sizes**

Mitas looks to further strengthen its position as a leader in Enduro racing by introducing its entirely new TERRA FORCE-EX tire line. The new line, tested by Enduro racers for performance in all types of terrains, is designed to deliver more power, control and endurance even under the most extreme conditions.

Gustavo Pinto Teixeira, Vice President of Two Wheels and Specialty Tires at Yokohama TWS, states: "Rolling out the Mitas TERRA FORCE-EX means reinforcing our position as a key player and partner in the Enduro and dual-sports arenas. We've worked intensely on upgrading our existing range to provide more strength and versatility that riders need. And we look forward to delivering TERRA FORCE-EX tires to customers this fall and beyond."

Specifically designed for Enduro and dual-sports motorcycles, the new TERRA FORCE- EX tire line is classified as 'street legal'. It comes in four different patterns available in different versions and covering the most popular sizes, including Junior.

The complete Mitas line includes four different patterns to meet every type of terrain:

MITAS TERRA FORCE-EX SM

Designed for all Soft to Medium terrain types with class leading performance, stability and resistance to wear in wet or dry conditions. Available in Super (Fast Enduro) and Super Light (Technical Enduro) versions. For more information on the Mitas TERRA FORCE-EX SM, go to:

www.mitas-moto.com/en/products/motorcycle-off-road-tires/enduro-tires/terra-force-ex-sm

www.mitas-tires.com



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MITAS TERRA FORCE-EX MH

Designed for all Medium to Hard terrain types with class leading performance, stability and resistance to wear in wet or dry conditions. Available in Super (Fast Enduro), Super Light (Technical Enduro) and Super Soft (Extreme Enduro) versions. The range includes also Junior sizes. For more information on the Mitas TERRA FORCE-EX MH, go to: www.mitas-moto.com/en/products/motorcycle-off-road-tires/enduro-tires/terra-force-ex-mh

MITAS TERRA FORCE-EX XT

Based on the popular Mitas XT-754, it is designed for all kinds of Extreme Terrain with class leading performance, excellent traction and resistance to punctures. Available in Super (Fast) and Super Light (Technical Enduro) versions. For more information on the Mitas TERRA FORCE-EX XT, go to: www.mitas-moto.com/en/products/motorcycle-off-road-tires/enduro-tires/terra-force-ex-xt

MITAS TERRA FORCE- EX HT

Based on the popular Mitas XT-454 and XT-444, it is designed for all Hard Terrain types with class leading performance, excellent traction and resistance to punctures. Also available in an ICE version with a special compound designed to perform even at the lowest temperatures and suitable for studding. For more information on the Mitas TERRA FORCE-EX HT, go to: www.mitas-moto.com/en/products/motorcycle-off-road-tires/enduro-tires/terra-force-ex-ht

Mitas is the tire brand for customers across Agricultural, Material Handling, Construction and Two-Wheeler markets with a decades-long tradition.

Mitas offers smart and reliable products to support the everyday challenges of those who work in these businesses and explore new trails on two-wheels.

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