

Mitas to enhance the extremely popular E-07 tire range

Kranj, 28 April 2020 – Mitas, part of the Trelleborg Group, enhances its offering to the trail/ adventure segment of the motorcycle market, and due to popular demand reintroduces a number of sizes to its E-07 range alongside the successful E-07+ to give riders in this dynamic segment even more choice.

Gustavo Pinto Teixeira, Vice President Two Wheels and Specialty Tires, explains: "The E-07 is a true 50% on-road and 50% off-road adventure tire. Over its long years of service it has continued to be one of the most desirable choices for adventure riders, as it combines road riding performance and wear with more adventurous off-road trips. Due to its hardwearing compound and optimal performance on- and off-road, the E-07 remains a preferred choice on many journeys across the world."

The E-07+ is a class-leading 60% on-road and 40% off-road adventure tire. It is for those riders of larger adventure motorcycles with higher engine displacement and power outputs, who are looking for great off-road performance, as well as improved road performance. Since the tread design is slightly more on-road oriented than the original E-07, both aforementioned requirements are met. A bigger knobby design provides plenty of open space between the tread blocks to displace sand, mud and water from the contact patch, while keeping enough rubber between the road and the rotating tire.

Selected sizes of E-07 and E-07+ are available in the "Dakar" version (marked with a yellow stripe) featuring a reinforced carcass, higher puncture resistance and harder compound. It is ideal for higher loads, longer adventure trips and extreme conditions.

Both patterns remain fully interchangeable and compatible between front and rear (e.g. E-07 front, E-07+ rear), thereby offering a degree of personalization that only Mitas can offer to the market.

Press Release

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All tubeless (TL) versions of both E-07 and E-07+ can be used with a tube on tube type rims.

Available sizes:

Front	E-07	E-07+
100/90-19	100/90-19 57T TL	
	100/90-19 57T TL DAKAR	
110/80-19	110/80-19 59T TL	110/80B19 59T TL
	110/80-19 59T TL DAKAR	110/80B19 59T TL DAKAR
120/70-19		120/70B19 60T TL
		120/70B19 60T TL DAKAR
90/90-21	90/90-21 54T TL	90/90B21 54T TL
	90/90-21 54T TL DAKAR	90/90B21 54T TL DAKAR
		90/90B21 54T TT

Rear	E-07	E-07+
120/90-17	120/90-17 64S TL	
130/80-17	130/80-17 65T TL	130/80B17 65T TL
140/80-17	140/80-17 69T TL	140/80B17 69T TL
	140/80-17 69T TL DAKAR	140/80B17 69T TL DAKAR
150/70-17	150/70-17 69T TL	150/70B17 69T TL
	150/70-17 69T TL DAKAR	150/70B17 69T TL DAKAR
170/60-17		170/60B17 72T TL
		170/60B17 72T TL DAKAR
120/80-18		120/80B18 62T TL
130/80-18	130/80-18 72T TL	
140/80-18	140/80-18 70T TL	140/80B18 70T TL
	140/80-18 70T TL DAKAR	140/80B18 70T TL DAKAR
150/70-18	150/70-18 70T TL	150/70B18 70T TL
	150/70-18 70T TL DAKAR	150/70B18 70T TL DAKAR

For further information on the Mitas product range, go to www.mitas-moto.com.

Mitas, part of the Trelleborg Group, is one of Europe's leading tire brands for agricultural machines, construction vehicles, material handling equipment, motorcycles and other specialty segments. Mitas tires are produced in the Czech Republic, the United States, Serbia and Slovenia, and promoted through a global sales and distribution network. www.mitas-tyres.com

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