



Mitas will reveal TERRA FORCE-EF and TERRA FORCE-EH enduro tires at Erzbergrodeo motorsport event

Kranj, 29 May 2019 – Mitas, part of the Trelleborg Group, will reveal a new generation of Enduro and Extreme Enduro tires at Erzbergrodeo, the motorsport event held from 30th May to 2nd June 2019 in Eisenerz, Austria.

Compared to the previous generation, Mitas TERRA FORCE-EF and TERRA FORCE-EH feature improved performance on a wide range of off-road surfaces than its predecessors. A larger footprint allows better grip in various riding conditions, while spaced knobs are designed to provide great clean out ability in mud or sand.

“Mitas TERRA FORCE-EF and TERRA FORCE-EH are successors to the popular and widely known Mitas Enduro and Extreme Enduro off-road tire ranges. The new generation was developed and tested in cooperation with many professional riders. Knowing that many riders are happy with our current Enduro and Extreme Enduro tires, these will remain part of the extended portfolio of Mitas off-road tires,” explains Ksenija Bitenc, director of the Mitas Motorcycle Tires division.

The Mitas TERRA FORCE- EF Super, marked with a yellow stripe, features a fibrous durable long-lasting rubber compound that ensures outstanding grip and very low abrasion even on hard terrain. It resists tearing and cutting, and is therefore suited to wide range of terrains, from soft and intermediate to rocky. Tread pattern knobs are designed to meet specific Fédération Internationale de Motocyclisme (FIM) regulations.

Mitas TERRA FORCE-EF Super light, marked with a green stripe, is designed for harder enduro races. Compared to the Super version, it has a softer tread compound that ensures better adhesion and performance on hard and rocky terrain or in wet forest terrain on tree roots. Designed for the harder competitions, it complies with current FIM regulations for enduro competition tires.

Press Release

MITAS Motorcycle Tires & Tubes
Škofjeloška cesta 6
4000 Kranj, Slovenia
www.mitas-moto.com

Public Relations

Janja Likar Čarman
Marketing Manager
Mobile: +386 41 599 764
janja.likar-carman@mitas-tyres.com

Mitas TERRA FORCE- EH Super soft, marked with double green stripes features an extra soft sticky tread compound for extreme enduro races. The tire is best suited to extreme rocky, stony, wet and mud terrains. It is ideal for vertical climbs on hard enduro races and for all extreme terrains. TERRA FORCE-EH is not street legal and is only available as NHS (Not for Highway Service).

Available tire sizes:

TERRA FORCE-EF

Front	Rear
90/90-21 54R TT Super	120/90-18 65R TT Super
90/90-21 54R TT Super light	120/90-18 65R TT Super light
90/100-21 57R TT Super	140/80-18 70R TT Super
90/100-21 57R TT Super light	140/80-18 70R TT Super light

TERRA FORCE-EH

Rear
120/90-18 65M TT Super soft
140/80-18 70M TT Super soft

Super (yellow stripe marking) - tire with softer compound suitable for enduro FIM and cross-country competition

Super light (green stripe marking) - tire with softer carcass and soft tread suitable for hard enduro competition

Super soft (double green stripe marking) - tire with softer carcass and extra soft tread compound suitable for extreme hard enduro competition

For more information regarding Mitas TERRA FORCE-EF, TERRA FORCE-EH and other products, please visit www.mitas-moto.com.

Mitas, part of the Trelleborg Group, is one of Europe's leading tire brands for agricultural machines, construction vehicles, material handling equipment, motorcycles, bicycles and other specialty segments. Mitas tires are produced in the Czech Republic, the United States, Serbia and Slovenia, and promoted through a global sales and distribution network. www.mitas-tyres.com