

Mitas adds new sizes of dual-purpose tire TERRA FORCE-R

Prague, February 6, 2017 – Mitas, part of Trelleborg Group, is extending its TERRA FORCE-R dual-purpose tire range and adding five new sizes from March 2017. After the extension, the range will include eight sizes. Mitas TERRA FORCE-R is designed for maxi enduro and trail motorcycles and is meant to be used 90% on-road and 10% off-road.

Ksenija Bitenc, Director of Motorcycle Tires and Tubes Product Area, said: "By extending the 90/90-21 tire size to V speed index (240 kilometers per hour), we will get a perfect set for a combination of 90/90-21 54V for front wheels and 150/70R17 69V for rear wheels."

Bitenc added: "TERRA FORCE-R is our flagship product featuring advanced technologies, which are the result of in-house research and development. This gives the tire excellent grip, optimal balanced wear and maximum confidence for riding on-road as well as off-road."

The dual-purpose TERRA FORCE-R tire is designed for daily commuters as well as adventurers who love longer trips with both passengers and luggage. Both groups of riders can enjoy a safe, user-friendly and dynamic riding experience. Riders will appreciate the excellent traction on wet or dry roads and outstanding performance on light off-road surfaces. Mitas TERRA FORCE-R's street-oriented tread pattern ensures immediate grip, easy steering and maneuverability with good straight and corner stability. It is an excellent choice for riders of adventure motorcycles.

Mitas TERRA FORCE-R features advanced technologies such as OGT3D (3-D Optimum Groove Technology), SCT (Strong Carcass Technology) and FEA (Final Element Analysis), which are the result of in-house research and development.

Mitas TERRA FORCE-R sizes available from March 2017: 120/90-17 64H TL Rear 130/80-17 65H TL Rear

Press Release

From MITAS a.s. Švehlova 1900, CZ-106 25 Praha 10 www.mitas-tyres.com

Public Relations

Aleš Kosina Public Relations Manager Mobile: +420 724 442 909 ales.kosina@mitas-tyres.com press@mitas-tyres.com



100/90-19 57H TL Front 90/90-21 54H TL Front 90/90-21 54V TL Front

Currently available:

110/80R19 59V TL Front 140/80R17 69V TL Rear 150/70R17 69V TL Rear

For further information on the Mitas TERRA FORCE-R tire, go to www.mitas-moto.com.

Mitas, part of the Trelleborg Group, is one of Europe's leading producers of tires for agricultural machines, construction vehicles, motorcycles, bicycles and other specialty segments. The Mitas range of motorcycle tires includes off-road, enduro, freestyle and onroad radial tires. It consists of the Mitas and Savatech tire programs and continues a tradition in the rubber industry that dates back to 1920. Mitas also produces an extensive range of bicycle tires and tubes, recently rebranded from Rubena, spanning from MTB, cross and trek to downhill, freeride and BMX tires. Mitas has manufacturing facilities in Czech Republic, Serbia, Slovenia and the U.S. as well as a global sales and distribution network. www.mitas-tyres.com