



MITAS MOTO NEWSLETTER

SUMMER ON TWO WHEELS: JULY & AUGUST RECAP

Summer 2025 was all about adventure, connection, and the thrill of the ride—Mitas Moto was proud to be part of every moment.



BMW MOTORRAD DAYS (Garmisch-Partenkirchen, Germany)

The iconic BMW Motorrad Days brought thousands of enthusiasts together, and Mitas was there to showcase premium performance for adventure riders. From scenic Alpine routes to thrilling test rides, our tires delivered the control and comfort riders expect.



ENDURO GP ROUND 5 (Rhayader, UK)

The fifth round of the 2025 EnduroGP World Championship brought intense racing to the Welsh countryside. The weekend was full of drama for the MGR Racing Team, as Kyron Bacon suffered a heavy crash on Saturday, leaving Davide Soreca to carry the team's hopes to the finish line.

ROOKIE'S CUP (Les Sables d'Olonne, France)

The Rookie's Cup brought fresh energy to the summer calendar, showcasing the next generation of motocross talents on the tracks of Les Sables d'Olonne. Mitas supported the event on-site with tire sales and service, keeping riders ready for action.





EUROPEAN KTM ADVENTURE RALLY (Sibiu, Romania)

Adventure riders explored the wild beauty of Transylvania on challenging trails, relying on Mitas Adventure tires for durability and control on every twist and turn. Mitas was proud to be the official tire partner of the event, supporting riders every step of the way.



BRAZILIAN ACTION – ONE COUNTRY, ENDLESS ADVENTURE

Brazil delivered an unforgettable season of excitement and diversity. From the Motocross Brazilian Championship in Santa Cruz do Capibaribe (PE), Brumadinho (MG), and Rio Verde (GO) to the Big Trail Enduro Series (BITES) in Siqueira Campos (PR) and the Hard Enduro Brazilian Championship in Cuiabá (MT), riders and fans came together to celebrate the thrill of off-road racing across stunning landscapes and challenging terrains.

NEW on Mitas Moto Youtube channel



Thank you for riding with us!