MITAS MOTO NEWSLETTER

May - June 2018

Interview

Mario Roman, extreme enduro rider

Mario Roman (Sherco factory racing team) is one of the best extreme enduro riders. He started riding when he was only two years old. His first racing experience was on a trial bike and at the age of 18 he switched to enduro. The combination of trial and enduro provided great basis for extreme enduro racing.

★ How and when did you enter the world of motorsport?

I had my first electric bike when I was two years old and at five I began to ride a 50cc trial.

What are your plans for the rest of the year?

The season in hard enduro feels like forever, it's about 11 months of racing per year. So right now, we are almost mid-way but there is still a lot of travelling ahead of us – Romania, USA, Sweden, Poland, Turkey, Spain, Germany and Ecuador.

**** What's the hardest extreme enduro event for you?**

Romaniacs is by far the hardest. A 5-day race, 6-8 hours on the bike with the GPS navigation, technical mountains and tracks, and waking up every morning at 3.30 a.m. to start at 6. It is definitely a very difficult one. But it's my favourite, too.

♦ What is your best memory of races?

I have too many good memories of racing. Beginning at the age of six, it's been almost 22 years in racing sport but if I have to choose one, I think it will be my win in the 2018 Hell's Gate.

d What's your fear in motorsport?

Well, life is all about fears, everything is dangerous. But for me riding a bike is beyond that. It's my passion and I just try to be happy doing what I love most.

★ Do you have any pre-race ritual?

I like to have all under control, but I don't have any ritual.

Do you have a nickname for your bike?Mr74.

★ Would you ever consider opening a riding school?

Yes for sure. Ever since 2010 it's been my pleasure to share race-free weekends with the groups of riders and show them how I live as a sportsman. We train and ride together, eat healthy food. I really enjoy doing this, as teaching and seeing the progress and improvement in skills can bring as much satisfaction and happiness as winning races. I will do something similar once my career will end. But now it's time to win races and focus most of my time and energy to my own training.

Who do you admire in the biking world?

Toni Bou, Danny Mckaskill, Nino Schutter, Kilian Jornet, Nairo Quintana, Graham Jarvis.

What's your proudest achievement?

The World 125 cc Enduro Champion title in 2010.

Solution Describe yourself in one word.

I never give up.



Mario Roman

Mitas

Events

Erzbergrodeo

31 May - 3 June, Eisenerz, Austria



Mitas Rocket Ride photo: Irina Gorodniakova



Mario Roman and Wade Young (Sherco) photo: Irina Gorodniakova



Travis Teasdale (Beta) photo: Irina Gorodniakova

Click here to watch a video from the event.

Motorsport

Mitas signed a sponsorship contract with eight riders competing in 2018 FIM Speedway Grand Prix

Mitas is a tyre sponsor for Jason Doyle (2017 World Champion), Patryk Dudek, Tai Woffinden (2013 and 2015 World Champion), Bartosz Zmarzlik, Emil Sayfutdinov, Matej Žagar, Martin Vaculik and Przemyslaw Pawlicki.

Ksenija Bitenc, Director of Mitas Motorcycle Tires, says: "Speedway racing was always at the heart of Mitas, as our motorsport roots were born in this discipline. We are delighted that many of the best world speedway riders still recognize Mitas as the only tyre choice. This is reflected in the fact that we are also the official tyre supplier to British Speedway League."

Click here to view the full press release.

Mitas riders on the podium after the first three rounds of 2018 FIM Speedway Grand Prix:

Tai Woffinden, 1st place FIM Speedway Grand Prix of Poland (12 May, Warsaw, Poland)

Patryk Dudek, 2nd place Emil Sayfutdinov, 3rd place Czech Republic FIM Speedway Grand Prix (26 May, Prague, Czech Republic)

Tai Woffinden, 1st place Danish FIM Speedway Grand Prix (30 June, Horsens, Denmark)





Motorsport

Chris Birch, the winner of Hellas Rally in the big bike class



Chris Birch at Hellas Rally 2018

Mario Roman claims victory at extreme enduro race Gordexola Xtreme, Portugal



Mario Roman, winner of Gordexola Xtreme 2018

FIM Motocross World Championship – MXGP

MXGP of Germany

WMX / Valk Lynn – 13th place

MXGP of Great Britain

EMX 300 / Manuel lacopi – 10th place

MXGP of France

MXGP / Ivo Monticelli – 17^{th} place EMX300 / Manuel Iacopi - 10^{th} place EMX125 / Lucas Sanz Mario – 15^{th} place

FIAT Professional MXGP of Lombardia (I)

MXGP / Ivo Monticelli – 19^{th} place EMX125 / Lucas Sanz Mario – 15^{th} place MXW / Valk Lynn – 10^{th} place





Ivo Monticelli (iFly JK Racing)



Product news

Improved scooter racing tyre MC 20 MONSUM

A new scooter racing tyre MC 20 MONSUM "RACING WET (B)" has been just launched for sale. After analysing and testing different prototype versions, a tyre was developed whose overall wet performance is much better than with its forerunner and which meets the requirements of top competitors in this segment, too.

The MC 20 MONSUM "RACING WET (B)" is noted for optimised wet grip and performance. The compound is very soft and ensures great wet grip in tough and cold weather conditions. It combines a new type of SBR, a filler with a high silica content and other special chemicals – all these with the goal of optimising wet grip. The tread pattern and the carcass structure are identical with the previous versions, already well known for their optimum water drainage that prevents aquaplaning also in heavy rain. The NHSmarking (Not for Highway Service) on the sidewall of MC 20 MONSUM "RACING WET (B)" points out that the tyre is for racing purposes only. The letter "B" stands for "blue" and the blue stripe on the tread makes it easier to identify the specification.



Available sizes:

3.50-10 51P TL 100/90-12 49P TL 120/80-12 55P TL

The first part of Mitas TOURING FORCE-SC line available for sale

Mitas introduced its new TOURING FORCE-SC scooter tyre line at the EICMA exhibition in November. The first 22 sizes are now available for sale.

Other sizes of TOURING FORCE-SC line will be progressively available for sale during 2018 and 2019. The TOURING FORCE-SC tread pattern will replace the current Mitas MC 13, MC 16, MC 18, MC 25, MC 26, MC 29, MC 28 and MC 38 products.

Click <u>here</u> to read the full press release.

Click here to watch a video.



Events in July and August:

22 July, MXGP of Czech Republic (Loket, Czech Republic)

24 – 28 July, **Red Bull Romaniacs** (Sibiu, Romania)

5 August, FIAT Professional MXGP of Belgium (Lommel, Belgium)

19 August, MXGP of Switzerland (Frauenfeld – Gachnang, Switzerland)

26 August, MXGP of Bulgaria (Sevlievo, Bulgaria)

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